

Examples of Seafood Alternative Marketing Websites

This table provides examples of alternative marketing websites from around the US. These sites vary in terms of the types and amount of information provided, whether online sales are offered, and the types and extent of social media networking used. Note that this list is not exhaustive, but is intended to provide diverse examples for those considering developing a web presence for their business. Also, because businesses and web links can change, we cannot ensure these links will work indefinitely.

	<i>Location</i>	<i>Sales</i>		<i>Social Media</i>	
		<i>Online sales of seafood</i>	<i>CSF and/or Seafood Buying Club (SBC) Signup</i>	<i>Third-party hosted (Facebook, Instagram, Pinterest, Twitter, YouTube)</i>	<i>Self-managed (e.g., blog, email list)</i>
Abundant Seafood	SC			F	
Alaska Weathervane Scallops	WA/AK	x		F	
Alaskans Own	AK		CSF		B,E
Barlean's Fishery, Inc.	WA	x		F	
Boat Seafoods	WA	x		Y	B,E
Bonnie Marietta	CA				
Calendar Island Maine Lobster	ME			F,Y	E
Cape Ann Fresh Catch	MA	x		F	B,E
Cape Cleare Fishery	WA			F	
Captain Sam's	NC				
Carolina Mariculture Co.	NC			F	
Catch of the Season Community Seafoods	AK			F,T	E
Clammer Dave's	SC			F	B
Community Fish	ME			F	E
Community Seafood	CA	x	CSF	F,T	
Core Sound Seafood	NC			F,T	B
Crabs Ahoy	CA				
Desire Fish Company	WA				
Dock to Dish	NY, FL, MA		CSF	F,I,T,Y	
Dory Fleet Market	CA			F,T	E

Doug's Wild Alaska Salmon	AK		SBC		
Dungeness Seaworks	WA			F	
Eat Albacore	CA	x			
F/V St Jude	WA	x		F	B
Fishermen Direct	OR	x			
F/V Gayle R	CA				
Gulkana Seafoods Direct	AK	x		F,T	
H & H Fresh Fish	CA		CSF	F	B
Half Moon Bay Seafood Marketing Association	CA				
Island Trollers	WA	x		F	
Jenna Lee's Seafood	CA			F	
Kaleb's Katch	CO				E
Lady's Island Oysters	SC				
Loki Fish Co.	WA	x	CSF	F,T	B,E
Lummi Island Wild	WA	x	SBC	Y	B,E
Maine Lobster Boys	ME	x	CSF		B
Miss Paula Shrimp	SC		CSF	F	B,E
Naknek Family Fisheries	AK			T	E
New Hampshire Community Seafood	NH		CSF	F,T	E
Ocean State Fresh	RI	x	CSF	F,T	
Ocracoke Fresh	NC				
Ojai Community Fish Coop	CA			F	E
Oregon's Choice	OR	x		F	E
Port Clyde Fresh Catch	ME		CSF	F	E
Port Orford Sustainable Seafood	OR	x	CSF	F,I,T	E
Real Good Fish	CA	x	CSF	F,I,T	B
Rimrack Fish	NH			F	B,E
Sea Eagle Market	SC		CSF	F,Y	E
Sea Forager	CA	x	CSF	F,I,T,Y	E
Sea Stephanie Fish	CA			I,T	E
Seaview Crab Co.	NC	x		F,I,Y	E
SLO Fresh Catch	CA		CSF	F,T	B

South Shore Seafood Exchange	MA		CSF		B
The Local Catch	RI	x	CSF	F,I,P,T	E
The Wild Salmon Co.	NC	x	SBC	F,P	E
Thimble Island Oysters	NY	x	CSF	T	
Troller Point Fisheries	AK			F,T,Y	E
Tuna Harbor Dockside Market	CA			F,T	
Two Fishers Gourmet	WA	x			
Ventura Fish Company	CA			F	E
Walking Fish	NC	x	CSF	F,Y	B
Wild Alaska Salmon	AK	x			
Wild Fish Wives	WA	x			B
Wild for Salmon	AK/PA	x	SBC	F,T	E
Winter Hawk Seafood	OR	x			
Yankee Fish	NH			F	