

# Chapter 6:

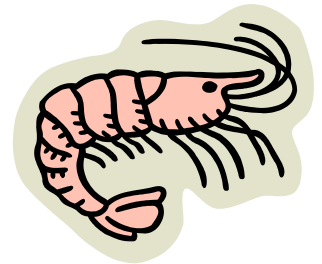
## Staying Up to Date on Seafood Market Trends



# Staying Up to Date on Seafood Market Trends:

## *Types of Resources*

- Printed publications
- Websites
- E-newsletters
- Industry Organizations – local and national



# Staying Up to Date on Seafood Market Trends: *Industry Organizations/Associations*



SOUTHERN SHRIMP  
ALLIANCE

[www.shrimpalliance.org](http://www.shrimpalliance.org)



[www.gulfsouthfoundation.org](http://www.gulfsouthfoundation.org)

Southeastern Fisheries Association,  
Inc.

*Serving the Commercial Fishing Industry for  
Over 50 Years*

[www.seafoodsustainability.us](http://www.seafoodsustainability.us)

Check for local and state  
shrimp and seafood  
industry organizations!!

# Staying Up to Date on Seafood Market Trends: *Industry Publications*

**Subscribe to  
National Fisherman**



<http://www.nationalfisherman.com/>



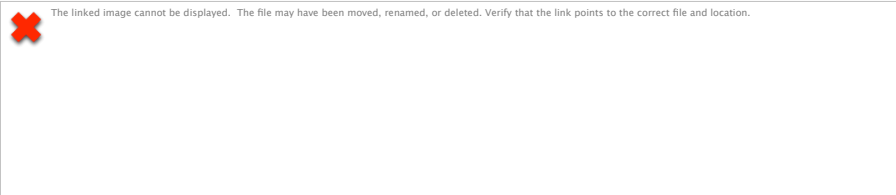
**“Informed fishermen.  
Profitable fisheries.  
Sustainable fish.”**

# Staying Up to Date on Seafood Market Trends: *Industry Publications*

<http://www.seafoodbusiness.com>



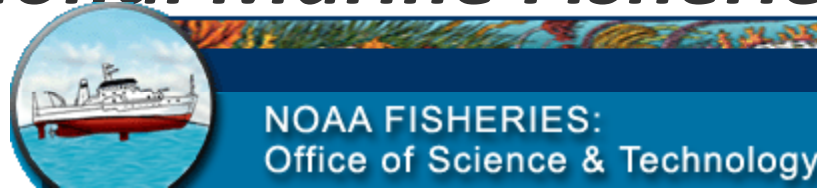
**FREE subscription  
for businesses**



<http://www.seafoodsource.com>

# Staying Up to Date on Seafood Market Trends:

## *National Marine Fisheries Service*



### Commercial Fisheries Statistics:

- *Monthly/Annual Commercial Landing Statistics*

<http://www.st.nmfs.noaa.gov/st1/commercial/index.html>

### Fishery Market News:

- *Weekly Gulf Shrimp Landings by Area & Species*
- *Weekly Ex-vessel Gulf Fresh Shrimp Prices & Landings*
- *Monthly Gulf Coast Shrimp Statistics*
- *[http://www.st.nmfs.noaa.gov/st1/market\\_news/index.html](http://www.st.nmfs.noaa.gov/st1/market_news/index.html)*

# Staying Up to Date on Seafood Market Trends:

## *Federal/State Fishery Management Agencies*





# Staying Up to Date on Seafood Market Trends: *Summary & Wrap-Up*



“Knowledge is  
**POWER!**”